

# Privacy policy & cookies

## Preface

Your privacy is of utmost importance to us. We want to process your personal data in a legal, correct and transparent manner. This privacy statement takes into account the General Data Protection Regulation (AVG/GDPR) which has been in force since 25 May 2018.

## Cookies

This website uses cookies, this is how we improve the browsing experience of our visitors. Cookies allow our website to function better and tailor it to your preferences. If you continue browsing, you give us permission to use cookies. The visitor is asked to make a choice between accepting all cookies or rejecting all.

Cookies are also used for statistical purposes. We keep statistics of our website with the help of Google Analytics (anonymous), a web analysis service offered by Google. Our website uses Youtube, Facebook and other external services. These external services can place cookies to record certain data, for example to analyse the click behaviour of visitors.

Most internet browsers allow you to delete cookies from your hard drive. You can also reject cookies beforehand, or you can indicate that you would like to receive a warning before they are installed. Consult the instructions or help function of your internet browser for more details. Please note that blocking certain cookies will prevent our websites from functioning correctly.

## In detail:

october\_session (functional)

cookieconsent (functional)

\_ga (optional)

\_gid (optional)

\_ga\* (optional)

\_hj\* (optional)

## **Your Data**

Optac SA collects and processes personal data from customers (name, phone number, email address and necessary billing information) for the purpose of

- Customer management (including customer administration, billing, ...)
- Selling tickets and/or services
- Execution of service
- Marketing purposes
- Sending personalised advertisements (newsletters/direct marketing)

Optac SA collects optional - non-mandatory - data (e.g. interests) from customers in order to send customised newsletters (only after explicit consent from the customer)

In accordance with the applicable legislation on the protection of privacy and on the basis of Article 6.1 of the AVG/GDPR legislation, the customer always has the right to inspect his data, as well as the right to have errors corrected or his data removed. Such a request for deletion of data will automatically remove the privileges as a registered customer, which means, among other things, that he no longer can participate in competitions, interactive functionalities, etc..

Optac SA handles personal data with the utmost care. Personal data are treated confidentially and used only for the purposes for which the data are provided by the person in question. The data may be stored in one or more databases and are kept for the period necessary to provide the service (s) requested by the customer. Personal data will not be provided to third parties without the express consent of the person concerned.

For complaints, please contact the Commission for the Protection of Privacy, rue du Mail 35 - 1000 Brussels.

## **Legal grounds for processing**

Personal data are processed on the basis of article 6.1 of the AVG/GDPR

- Contractual basis: necessary for the execution of the agreement
- Legitimate interest: necessary to be able to function and do business
- Consent

## **Processor**

Optac SA

Avenue du Pont de Luttre 19

1190 Forest

BE0431.656.433

**Newsletters**

On our website you have the possibility to subscribe to our newsletters. Your data will never be shared with third parties unless we have received your prior permission. You can unsubscribe at any time by sending an unsubscribe request to [info@grandbigard.be](mailto:info@grandbigard.be) or by clicking on the 'unsubscribe' link, which you will find at the bottom of each email.

**Modification and notification of this privacy policy**

Optac SA reserves the right to modify this privacy policy at any time, provided that it notifies users on the website or by e-mail.